

TIPS & TRICKS OF PRINTING BADGES

By Bob Glenister

Thanks for all the phone calls and the general criticism of too many words and not enough diagrams or pictures. The result is a new look, please let me know what you think.

A great product that adds value to your customers business and rolls in the profits are corporate badges or name badges.

There are many kinds of name badges from simple paper in plastic sleeves to 18ct gold cast badges. A very interesting web site you should visit is www.cbgwholesale.com it will inspire you to create great quality add ons to your business, combining the knowledge you gain from the following article with their products.

Today I will be discussing the making of domed printed corporate badges, these being by far the most popular with restaurants and fast food outlets.

The pictures are self explanatory. Just a couple of issues you should be aware of.

1. The height of dome is directly related to the radius of the printed label. In other words square corners will produce very low domes.
2. Do not dome labels until they are completely dry.
3. Magnetic catches are great to prevent damage to clothes etc, but be aware that they will damage your customers credit card magnetic strip in an instant, if he or she decides to put it in the same pocket as their wallet. Warn your customer accordingly.

WHAT YOU NEED

Styrene 0.4mm
Print and kiss cut corporate or name badges.
Badge catches
Doming resin.

Step 1:
Print and kiss cut your labels

Step 2:
Dome your labels

Step 3:
Cut your styrene to the same shape as your domed label using a viny cutter.

Step 4:
Attach domed label to styrene backing.

Step 5:
Remove adhesive liner from catch.

Step 6:
Attached domed label to catch.

3.



4.



5.



6.



1.

2.

Thanks to Bob Glenister of Telpro for putting this together (+27 11) 466 1551.

Please note that these are tips and tricks from readers. Bob Glenister or Practical Sign cannot reasonably be held responsible for any consequence of using these ideas in your business.

